

Fieldwork part 1

I feel that throughout the first semester of taking senior project, I have accomplished many tasks. From attending official town meetings I have also learned a lot not only about Mansfield, but about the businesses in Mansfield. We learn about what Mansfield plans to do in the future, such as expanding parking in the center of town and or allowing the GATRA to stop in the center of town and Holiday Inn area. I have successfully reviewed a business, getting the IDC facebook page many more views than it typically does. Through running the facebook page, engagement on the page has increased. Emily and I have also made many adjustments and added pictures to the website. We have learned how to edit a website through Weebly which will be a successful tool for the future. Not many issues have arisen throughout. Sometimes I will run into issues with businesses not replying to emails very quickly, but other than that no issues have arisen. Issues are very rare though because I meet with my mentor and email her regularly.

The town meetings are on tuesdays, about once a month. They last for about 2 hours and Emily and I are viewed as “adults” being on the chair. We mostly observe and then present our information and what we will be doing to the website and the facebook page in the future. This meeting reviews the upcoming events and what the committee is planning on improving in the town. New tasks are created and Emily and I are given schedules of what to do next. Typically we get the same handouts as every other member on the board. We received information last week that Mansfield might pair up with a committee called “SEED” that is a non profit company that helps business get started. This company offers loans to locally owned businesses, and would help Mansfield make a brochure for the town and pair Mansfield with new businesses. Representatives from SEED said that they already know of some businesses coming to Mansfield in the future.

On the IDC facebook page, they encourage us to share and write about anything regarding Mansfield. We want to Give Mansfield a certain image that allows for people and customers to become attracted to the town and look to move here. With the industrial park and train in Mansfield, many companies are looking to come here. Not many surprises have emerged during this process. I am continuing to work on the snapchat geofilter that I will send to the company of Snapchat. This has been really difficult as it requires certain computer programs to create the document and then transfer it into the correct type of document. I do have it created now and will be sending it in after i make finishing touches to it.

In keeping up with the website and asking Mansfield appear to be the great town that it is, I often take picture of scenery around Mansfield or share links on facebook to events coming up in Mansfield. This increases the popularity of the site and the town, along with making Mansfield seem to be a friendly community and living environment with an interactive community. The image of a business is extremely important, and with a good town, businesses appear more appealing too.

It has not been extremely difficult to manage my tie from fieldwork and demands of other activities because it is very easy to check the facebook page and share or post anything right from my phone. This generally only take a few minutes from my day. The

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meetings are definitely time consuming and can be difficult to manage for, but considering that the meetings are not unexpected and are always on tuesdays at 7 until about 9, it is easy to plan accordingly. On these days I typically chat with my mentor either before or after the meeting to catch up and get assigned new tasks.

In the future our tasks continue to be talking with businesses to get a feel of how they run and managing the website/facebook account. I am waiting to hear back from my mentor for my current tasks after she gave us vacation to relax. I also plan on visiting a class that she teaches at Babson College to see what a business class is like at the college level. I am excited and eager to continue working on this project and with Krista.

Journal Reflection Rubric

Format	3-0			
Typed, single spaced, 12 point font	3			
Depth	6-0			
one full page	6			
Connection to Journal topic	6-0			
Your journal entry specifically addresses the journal entry theme.	6			
Reflection	15-13	12-8	7-3	2-0
Your journal entry clearly communicates genuine reflection and provides your own personal insight into the journal topic.	15			
Mechanics and Grammar	5			
The writer demonstrates a strong grasp of the conventions of standard written English (eg. Spelling, usage, capitalization, punctuation, and paragraphing): the paper is essentially error free.	5			

*Late assignments will be penalized 5% per day

Comments:

Points Received: 35/35

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