## Jennifer McCabe

## Applied Learning Project Journal #1

For this first month in senior project, my project is off to a pretty good start. Coming into this I had no idea what I wanted to do for my senior project. I had heard from many people that this would be a worthwhile and rewarding experience, so I decided to try it out. I had a few ideas, but I was never fully confident on any of them. I wanted my ideas to connect to something that would help me later in life. Initially I was interested in creating a mansfield youth field hockey program. As much as I love field hockey, and want for there to be a youth program, it was not for me. I needed something that would push me, something very new and different for me, and something that would help me later in life.

I was very stuck because I wanted to create the field hockey program, but I wanted to do something else for my senior project. I had no idea what to do though. I talked to one of my teachers and she told me a story about how she participated in senior project at her high school to test out a career option. She said that it really helped her because she realized by the end of it that she did not like it as much as she thought, so it encouraged her not to pursue this in college. If she had not have done this, she would not have known in college that it was not the major for her. This really spoke to me as I am undecided about college so far. I have interest in business, but I second guess myself a lot. I would hate to go into this field in college just to realize there that i hate it, and have to switch majors during the middle of the year.

I decided to look into the mansfield industrial committee's internship program. I texted last year's intern to learn more about it. She encouraged me a lot to take part in it, and I soon reached out to the president and vice president of the committee to learn more. I had heard that it was a program that could relate to many majors such as business or marketing majors. I really wanted to look closer at these majors, so I realized that this was the perfect project. I began to contact with members of the committee frequently, and they told me a lot about the program, my tasks and what it was all about. I told them that I wanted to take part in this to get a feel of what it is like in the business workforce to help me decide about my future career. They told me all of the different majors I will get experience in, and we scheduled a date to meet.

Our meeting was about an hour long. We went over many things and I met other interns and members of the committee. My mentor gave me tasks to perform in the next two weeks which include creating a facebook post for the whymansfield 02048? Facebook page, creating 3 pictures with 3 different slogans/phrases that ask mansfield what they're interested in for new business, and reading pages out of a book to guide me as I start a completely new project. In the future she said I would make a snapchat geofilter for downtown mansfield to attract people to downtown Mansfield. My mentor also scheduled our next meeting, and told me I was welcome to come to town meetings for the industrial department committee and sit in.

This project has been going smoothly so far, and I have not run into many issues. I look forward to upcoming projects with the Mansfield IDC.